

QUOZ 34695 ADVERTISING INTRODUCTION

WHAT IS QUOZ 34695?

Quoz 34695 is Safety Harbor's first news, things to do and city guide app. It's available as a free download from Google Play and the Apple Store, and it also has a PWA (progressive web app) version usable on any web browser.

WHO WILL BE USING QUOZ 34695?

Primarily residents of Safety Harbor and surrounding areas who want to keep up on news, know what events to attend or find new places to explore. It also will be marketed heavily to Safety Harbor tourists as a quick and easy way to learn about everything Safety Harbor has to offer.

WHAT IS THE "SOFT LAUNCH"?

We are in "soft launch" until Sept. 30, focusing on getting the word out about the app and building an audience. During the soft launch, we are offering some free advertising options so businesses can try us out risk-free.

On October 1, we'll update this guide with statistics on number of users, page views and more and start our regular pricing.

WHO DO I CONTACT TO GET STARTED?

SCOTT LONG

(727) 331-4335

scott@quozcreative.com

QUOZ 34695 ADVERTISING OPTIONS/RATES

SPECIAL PRICING DURING SOFT LAUNCH!

To let you try out Quoz 34695 while we build an audience, we are happy to extend these discounted rates for insertions running through Sept. 30:

DISPLAY ADVERTISING PACKAGE - FREE!

9 sizes of ads that appear on the Home screen or as interstitial (full screen)

DOUBLE UP! Run 2 ad sets for \$100 - TRIPLE UP! Run 3 ad sets for \$150

*Rates are for advertiser-submitted files. Quoz 34695 will design yours for \$100 per ad set

DEALS & DISCOUNTS PACKAGE - FREE!

Coupon in the Coupons section and a push notification to all users

You decide how many coupons are available, how many each user may redeem, whether they redeem it in person or virtually and the date/time the push notification is delivered.

*One free package per advertiser. Additional packages available for \$100 each

HOST A "QUOZ QUACK" - \$5/ATTENDEE

Quoz will push a notification inviting users to your location to get a FREE gift from us! You're free to offer additional incentives if you want. You set the maximum number of users and only pay for the number who show up.

COMING SOON

In the coming months, we'll add a weekly e-newsletter, a weekly podcast, a weekly videocast and more to our offerings. To be the first to hear when these opportunities launch, contact Scott Long at (727) 331-4335 or scott@quozcreative.com to be added to our Advertiser Contact List.

*Visit QuozCreative.com for other services, such as content creation, event planning & more!

QUOZ 34695 ADVERTISING DESIGN GUIDE

THANK YOU FOR ADVERTISING WITH QUOZ 34695!

1. EMAIL COMPLETED ADS TO: scott@quozcreative.com
2. ACCEPTED FILE FORMATS ARE: JPG or PNG
3. PLEASE NAME YOUR AD FILES LIKE THIS: Company name/file size (Example: JOESFLOWERSHOP672x560)
4. CONFIRM FILES ARE SIZED CORRECTLY: Our system will not flag wrongly-sized ads
5. QUOZ WILL DESIGN YOUR ADS FOR YOU: \$100 charge per ad set

ADS WILL BE DISPLAYED ON ANDROID & APPLE PHONES, IPADS AND ON THE WEB (PWA)

HERE ARE THE FORMATS NEEDED. You do not have to submit all sizes if you do not want to:

- 672x560 px - Home page rectangle - Apple/Android/PWA
- 1242x2688 px - Interstitial (full screen) - iPhone 11 Max/XS Max/X/XS
- 1242x2208 px - Interstitial (full screen) - iPhone SE/11/8+/8/7+/7
- 640x1136 px - Interstitial (full screen) - iPhone 5/5s/5c/5e
- 1440x2560 px - Interstitial (full screen) - Android
- 2048x180 px - Internal page landscape - iPad
- 1536x2048 px - Interstitial (full screen) portrait - iPad
- 2028x1536 px - Interstitial (full screen) landscape - iPad
- 1200x1200 px - Interstitial (full screen) internal - PWA